

Westgate Data Science

Privacy Policy

Last Updated: May 22, 2026

Introduction

Westgate Data Science, LLC (“Westgate,” “we,” “us,” or “our”) operates the website located at www.westgatedatascience.tech (the “Site”). This Privacy Policy describes how we collect, use, and protect your personal information when you visit the Site and outlines your rights with respect to that information.

Please review this Privacy Policy carefully. By accessing or using our Site, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please discontinue use of the Site.

Why We Process Your Personal Information

Westgate builds and deploys AI-powered technology systems designed to enforce operational limits on software, automation, and digital infrastructure. Visitors to the Site may interact with us by submitting an inquiry through our contact form to learn more about our services or explore a potential engagement. Processing the personal information you provide through that interaction is necessary for us to respond to your inquiry and evaluate whether our services are a fit for your needs. The type and amount of personal information we collect may vary based on how you interact with the Site.

Information We Collect

Personal Information We Collect: We collect personal information through the contact form on our Site. Such personal information may include:

- Email address
- First and last name
- Phone number
- Address, state, zip/postal code
- Usage data

Information Collected Automatically: When you visit the Site, usage data is collected automatically through Google Analytics and our website infrastructure.

Usage data includes pages you visit and how long you spend on them, the type of device and browser you are using, your approximate geographic location derived from your IP address, and general traffic patterns such as how you arrived at the Site, and, when accessing the site using a mobile device, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile device’s operating system, and other diagnostic data.

Further information on how our Site incorporates Google Analytics is available below.

Data Security and System Logs: Our website uses security monitoring and firewall software to protect against unauthorized access. As part of this protection, IP addresses associated with login attempts are logged for the purpose of detecting and blocking malicious activity. This information is used for security purposes only and is not shared with third parties.

Cookies and Tracking Technologies

Cookies are data files which record information about users for various purposes. We use the following types of cookies on the Site.

Analytics Cookies: We use Google Analytics, a web analytics service provided by Google LLC. Google Analytics sets cookies that collect behavioral information about how visitors use the Site, including pages visited, session duration, approximate location, and device information. This data is transmitted to and stored by Google on servers in the United States.

Google's use of this data is governed by its own privacy policy, available at <https://policies.google.com/privacy>. You may opt out of Google Analytics tracking by installing the Google Analytics Opt-Out Browser Add-On, available at the following link:

<https://tools.google.com/dlpage/gaoptout>.

Functional and Session Cookies: WordPress, the platform on which the Site is built, sets session cookies for authenticated administrators. Session cookies are temporary files placed on a user's browser to maintain an active login during a single browsing session. On this Site, session cookies are issued exclusively to authenticated administrators for the purpose of website management and expire when the administrative session ends. General visitors to the Site do not receive these cookies. User commenting is disabled sitewide, which means the Site does not generate the commenter identification cookies that WordPress would otherwise set to remember a visitor's name, email address, and website across sessions.

How We Use Your Information

We use the information we collect to respond to inquiries submitted through the contact form, to monitor and improve the performance and usability of the Site, to detect and prevent unauthorized access or security threats, and to understand general visitor behavior through aggregated, anonymized analytics.

We do not use personal information for advertising, retargeting, or marketing profiling. We do not sell or share personal information to or with third parties, except as described in this policy.

Sharing of Personal Information with Third Parties

We share information with the following third-party service providers in the course of operating the Site.

Google Analytics: As described above, we use Google Analytics to collect anonymized behavioral data about Site usage. Google may process this data on servers located in the United States or other countries. For more information on how Google handles data collected through Analytics, visit Google's privacy resources or the following link:

<https://policies.google.com/technologies/partner-sites>.

To opt out of the sharing of your information via Google Analytics, you may install the Google Analytics Opt-Out Browser Add-On available at <https://tools.google.com/dlpage/gaoptout>, or you may configure your browser to block cookies associated with Google Analytics.

Website Host: Our Site is hosted by a third-party hosting provider. As part of normal website operation, your IP address and basic request data may be processed by the hosting infrastructure. Our hosting provider acts as a data processor and handles information only as necessary to deliver the Site.

Your Privacy Rights

Depending on where you reside, you may have some or all of the rights described below with respect to your personal information. These rights include those available to California residents governed by the CPRA (California Privacy Rights Act). These rights are not absolute, may apply only in certain circumstances, and in certain cases we may decline your request as permitted by law.

Right to Access and Know. You may have the right to request access to the personal information we hold about you, including details relating to the purposes for which we use it and the categories of third parties with whom we share it. California residents may request disclosure of the specific pieces of personal information we have collected about them in the preceding 12 months.

Right to Delete. You may have the right to request that we delete personal information we maintain about you, subject to certain exceptions permitted by law.

Right to Correct. You may have the right to request that we correct inaccurate personal information we maintain about you.

Right to Portability. You may have the right to receive a copy of the personal information we hold about you in a portable format and to request that we transfer it to a third party, in certain circumstances and with certain exceptions.

Right to Opt Out of Sale or Sharing. You may have the right to direct us not to sell or share your personal information as those terms are defined under applicable law.

Right to Limit Use of Sensitive Personal Information. You may have the right to direct us to limit our use and disclosure of sensitive personal information to what is necessary to perform the services or provide the goods reasonably expected. We do not collect sensitive personal information as that term is defined under the California Privacy Rights Act.

Right to Restrict Processing. You may have the right to ask us to stop or restrict our processing of your personal information in certain circumstances.

Right to Withdraw Consent. Where we rely on your consent as the legal basis for processing your personal information, you may have the right to withdraw that consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out prior to withdrawal.

Right to Appeal. If we decline to act on your privacy rights request, you may have the right to appeal that decision by responding directly to our denial. We will review the appeal and respond in accordance with applicable law.

To exercise any of the rights described above, please contact us using the information provided in the Contact section of this policy. We will not discriminate against you for exercising any of these rights. We may need to verify your identity before processing your request. You may designate an authorized agent to submit requests on your behalf, provided that the agent furnishes proof of authorization and, where required, we are able to verify your identity directly. We will respond to verified requests within the timeframes required by applicable law. California residents may expect acknowledgment within 10 business days and a substantive response within 45 calendar days, with the possibility of a single 45-day extension where reasonably necessary.

Categories of Information We Collect

In the past 12 months, we have collected the following categories of personal information from visitors to the Site.

Category	Category of Recipient
Identifiers, including name and email address, from visitors who submitted an inquiry through the contact form.	
Internet and network activity information, including pages visited, session duration, browser and device type, and general location derived from IP address, through Google Analytics	Google Analytics
Geolocation data at the approximate city or regional level through the IP address processing conducted by Google Analytics.	Google Analytics

Data Retention

We retain personal information only as long as necessary for the purposes described in this policy or as required by law.

Contact form submissions are retained for the period necessary to respond to your inquiry and for a reasonable period thereafter for business record-keeping purposes. Google Analytics data retention is set in accordance with Google's default settings, currently 14 months, after which data is automatically deleted. Security logs, including IP addresses captured by our security plugin, are retained for a limited period sufficient to identify and address security threats.

Data Security

We implement reasonable technical and organizational measures to protect information collected through the Site against unauthorized access, disclosure, or destruction. These measures include security hardening of the website platform, login monitoring, and access controls.

No method of transmission over the internet or electronic storage is completely secure. While we take reasonable steps to protect your information, we cannot guarantee absolute security.

Children's Privacy

The Site is not directed to children under the age of 16. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us and we will take steps to delete it.

External Links

The Site may contain links to third-party websites. This Privacy Policy applies only to our Site. We are not responsible for the privacy practices of other websites and encourage you to review the privacy policies of any site you visit.

Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the Last Updated date at the top of this page. We encourage you to review this policy periodically. Continued use of the Site after any changes constitutes your acceptance of the updated policy.

For material changes that affect how we handle personal information previously collected, we will make reasonable efforts to provide notice.

Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, or to submit a privacy rights request, please contact us at:

Westgate Data Science, LLC

Email: info@wgds.tech

Website: www.westgatedatascience.tech